

TYCOON® A Business Simulation for Future-Ready Leaders



TYCOON® is a **real-time business simulation board game** designed to enhance leadership, decision-making, and adaptability.

Combining **digital technology with experiential learning**, it challenges participants to navigate complex business environments, fostering skills essential for **entrepreneurial success** and **organizational leadership**.

How It Works

- **Team Simulation:** 4-6 participants navigate key business phases—*Launch, Growth, Shake-Out, Maturity*.
- **Real-Time Decision-Making:** Players handle strategy, risk, and innovation to achieve business success.
- **Challenge & Reflection:** Unexpected twists test agility, with guided debriefs linking insights to real-world applications.

Key Learning Outcomes

- **Strategic Decision-Making** – Make high-stakes choices under pressure.
- **Breakthrough Thinking** – Develop innovative, solution-driven approaches.
- **Growth Mindset & Resilience** – Adapt to change and thrive in uncertainty.
- **Leadership & Influence** – Strengthen teamwork, communication, and stakeholder management.

Why TYCOON®?

- ✓ **Engaging & Interactive** – Gamified learning for maximum impact.
- ✓ **Real-World Application** – Practical insights for workplace success.
- ✓ **Proven Results** – Trusted by leading organizations to drive leadership transformation.

